



Danik Martirosyan, PhD, is the founder of Functional Food Center in Dallas, Texas, USA. He has over 30 years of expertise in researching non-traditional plants and created more than 60 functional and healthy food products. Dr. Martirosyan has successfully formulated and tested the efficacy of multiple nutritional components in animal models and patient studies with positive results. **Dr. Martirosyan is also the author of the new Functional Food Definition.** During last 10 years while working at Texas Woman's University (Denton, TX, USA), at the Department of Internal Medicine, The University of Texas Southwestern

Medical Center (Dallas, TX, USA), and Functional Food Institute (Dallas, TX, USA). Dr. Martirosyan has focused his research on *Amarantus cruentus* and *Rosa canina*, on pharmacological properties and the effect of each plants' bioactive compounds on different chronic diseases. Dr. Danik Martirosyan has published over 70 articles and 7 textbooks. Furthermore, he has actively organized 27 International Functional Food conferences in, in doing so, has created a global network of scientists, medical doctors, and food industry experts for modern functional food research and collaboration.

Dr. Martirosyan is an Editor-In-Chief of the academic journal of "Functional Foods in Health and Disease", as well as an active member of Academic Society for Functional Foods and Bioactive Compounds (ASFFBC).